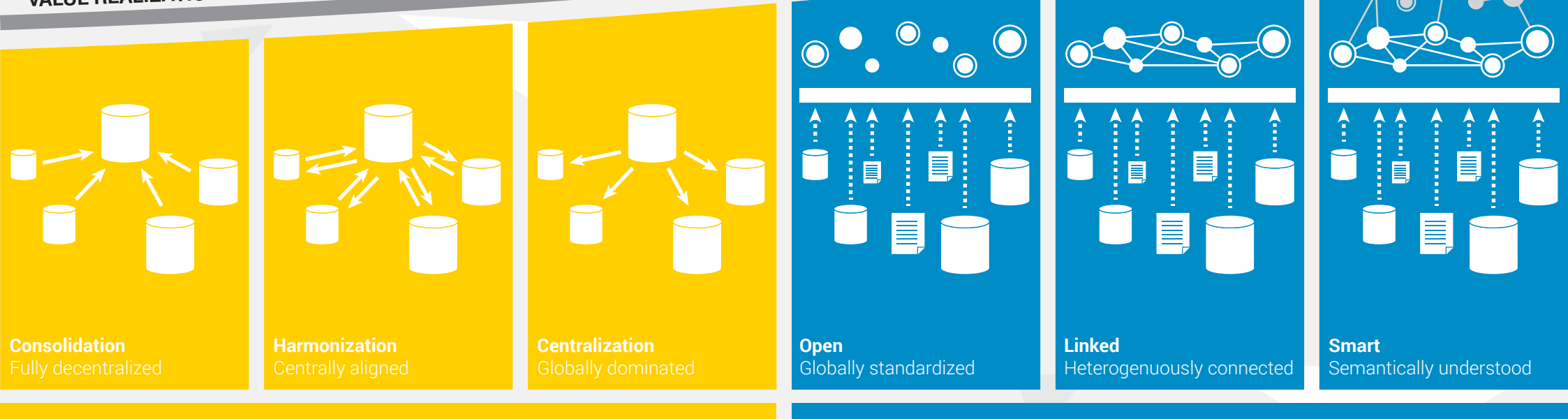


# ACCELERATE YOUR DIGITAL TRANSFORMATION WITH SMART ENTERPRISE DATA

## VALUE REALIZATION



### CURRENT WORLD

### NEW WORLD

The current world combines different approaches of enterprise data management. These are decentralized data management and consolidation for e.g. global reporting, central and decentral management during harmonization phases, e.g. in data migration scenarios, and, ultimately, centralization of data management in mature organizations.

Yet, how close will you come to central data management, when your organization is constantly disrupted by merger and acquisition activities, new regulatory and legal requirements and business requirements?

Based on our long-term experience at Firefly, harmonization of data should happen at another level, a super layer that helps to 1. open data sources for ease of access and increased transparency, 2. link data for unifying systems, structured and unstructured and 3. make data smarter by leveraging linkages to new heights and create new insights into data by inferring new insights.

By using non-invasive technologies, a unified methodology and shared models, you will break down the information silos that exist within your organization. And fewer IT barriers mean faster access to information resulting in higher business performance.

With our solution and our expertise in data management, we are able to help you step into the new world of enterprise data management and to achieve your targets. Our Firefly Enterprise Graph is based on linked data principles and semantic technologies that will make your data excel and your organization thrive.

For more information contact us at [www.fireflyim.com](http://www.fireflyim.com).